

Wildlife Trafficking Prevention through Training at Airports

A GUIDE for Implementation of ROUTES Training Materials

Airport operators and other aviation stakeholders can all play a critical part in the fight against wildlife trafficking. Based on their role, some staff working at the airport are more likely to encounter and identify possible instances of wildlife trafficking. These could be staff either involved in passenger-facing or cargo-facing processes, or in other roles or departments where they may also be able to identify suspicious signs, provided they remain vigilant.













Providing staff with appropriate and tailored training can enhance their ability to spot trafficked wildlife. The USAID Reducing Opportunities for Unlawful Transport of Endangered Species (ROUTES) Partnership has produced a suite of user-friendly, industry-relevant, and scalable training materials designed specifically for the aviation industry. In collaboration with Airports Council International (ACI) World, airport-specific material has been developed to meet airport operators' needs. The ROUTES training materials can supplement operators' current training efforts to ensure that staff have the knowledge and skills to enable detection and appropriate response to suspected wildlife trafficking incidents.



















This guide aims to provide airport stakeholders, management, teams, and trainers with guidance on implementing and integrating these materials into staff training programmes, to streamline operators' efforts to help to combat wildlife trafficking through the aviation sector.

Training Resource Guide

The training materials shown in the table below have been developed by the ROUTES Partnership with ACI World and in collaboration with other air transport industry partners. The materials can be integrated into existing programs and used to build staff capacity, in-house and regionally. These training materials are highly versatile and can be tailored and adapted to any airport operations.

The content of these materials does not put the role of enforcement onto staff but instead aims to equip them with the appropriate skills to support enforcement. Well-trained staff will be better positioned to help enforcement agencies by knowing how to identify, detect and report instances of wildlife trafficking. For any further guidance on implementing these training materials, contact ACI World at environment@aci.aero.

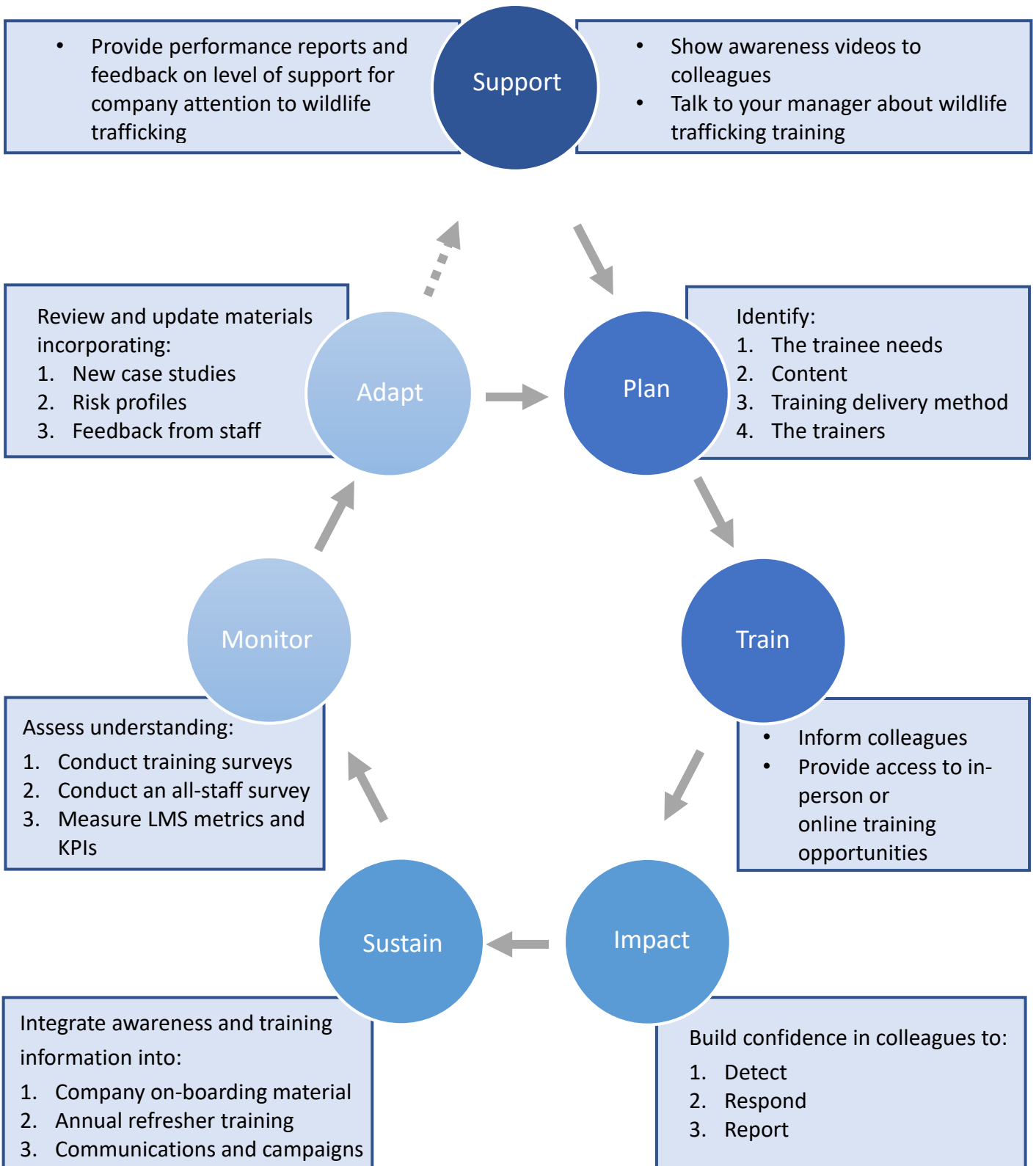
Airport-Specific Training	
ACI World Awareness video  Available Subtitles:     	<ul style="list-style-type: none"> Wildlife trafficking awareness videos for airport staff and stakeholders <ul style="list-style-type: none"> 12-minute 6-minute
ACI World Combatting Wildlife Trafficking Course (60-90-minute eModule)     	<ul style="list-style-type: none"> Comprehensive course on wildlife trafficking with airport-specific examples and information Hosted on ACI Online Learning Centre Can be completed in 60-90 minutes
Accredited courses that touch on wildlife trafficking prevention 	<ul style="list-style-type: none"> Addressing wildlife trafficking as part of the curricula <ul style="list-style-type: none"> ACI-ICAO Management of Airport Security course ACI Airport Security Operations course ACI Security and Facilitation Professional Certificate For more information, contact training@aci.aero.

ROUTES Training for the Aviation Sector		
ACI World and IATA Awareness Video 3-minute awareness video for aviation staff 		
General Awareness Training Global or Regional Focus ¹ One-hour presentation or half-day training    		
Role-specific Training Check-in staff, Passenger Screeners ² , Cabin Crew, Cargo Acceptance, Cargo/Baggage Screeners ² , Ground Handlers		
eModules (~30-min)     	Presentations (~30-min)    	Toolbox Talks (~10-min/topic)    

¹ Available for Africa, the Americas, Asia Pacific, Europe, Middle East and South & Central Asia

² Understanding the indicators of wildlife trafficking is not intended to deviate screeners from their core mandate (identifying IEDs and other prohibited items in an aviation security context). However, screeners may play a role in alerting the responsible authorities when items are detected during screening, or by facilitating screening for wildlife through the sharing of x-ray images with other responsible parties, such as customs.

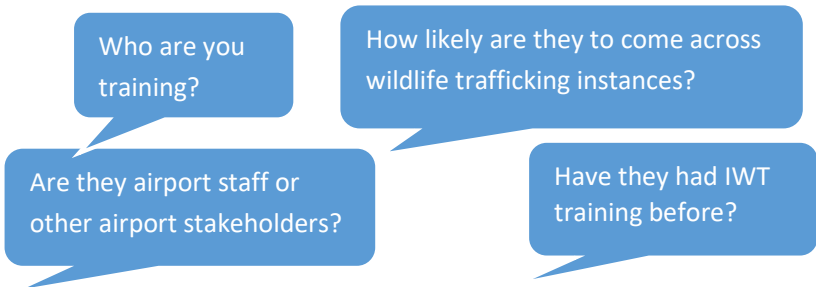
Implementation Guide



Planning Delivery of Training

Understanding the training goals is essential to kickstart the planning process. The first phase of development starts with understanding the target training audience. After that, based on the identified audience, the most appropriate training content and method can be determined.

Target Training Audience



For example, the chances of staff at the airport detecting wildlife trafficking are higher for those working in passenger/cargo-facing roles. These staff would need more specific and targeted training compared to those working in other roles at the airport.

Training Content

General understanding

E.g. for management, administrative staff, tenants, vendors, cleaners etc.

Specific

Staff working in passenger/cargo-facing roles (e.g. Staff working in security, safety, check-in, passenger screening, cargo acceptance, cargo/baggage screening, ground handling)

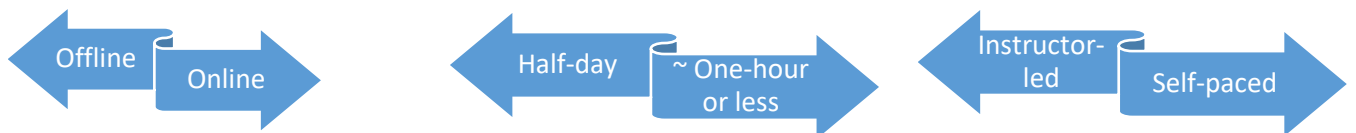


Include recent examples specific to your country and location.



Tailor to your airport's policy and reporting procedures.

Appropriate Training Methods



ROUTES training materials are available in many different formats and lengths (see training Resource Guide). Check to see which method is most appropriate for your audience.

Trainer Resources

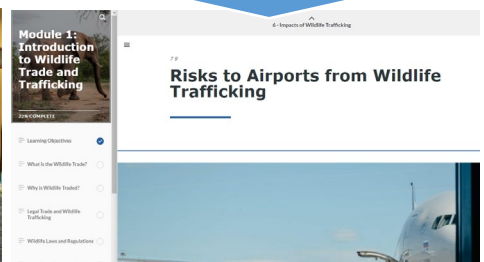
Awareness Videos



Training Presentations



Training eModules



Toolbox talks and ACI Combatting Wildlife Trafficking Handbook

Frequently Asked Questions

1. **Where can we find the ROUTES training materials, and do we have to pay for them?**

All the ROUTES materials are available and downloadable free of charge from the:

- ✓ [ROUTES website](#)
- ✓ [ACI Wildlife Trafficking webpage](#)

The ACI Combatting Wildlife Trafficking Course is available through ACI's Online Learning Centre (<https://www.olec.aero/product/combating-wildlife-trafficking/>).³

A number of ACI accredited courses address wildlife trafficking as part of the curricula. The cost of these follows the respective fee structure. For more information on these courses, contact training@aci.aero.

- ✓ [ACI-ICAO Management of Airport Security course](#)
- ✓ [ACI Airport Security Operations course](#)
- ✓ [ACI Security and Facilitation Professional Certificate](#)

2. **How can we fit ROUTES training into our existing training schedule?**

During the planning stage, you can determine which staff you want to train and which method(s) to use. Besides your company's training capacity, you should also consider the profile and availability of your target audience. The ROUTES Partnership training materials are highly versatile, whether you have the resources to offer eModule training, a half-day training, a one-hour session or screen a 6-minute video. The level of effort you will need depends on the type of training you select - consider your company's goals and capacity when you plan how to proceed (Refer to [Planning Delivery of Training](#)).

3. **Do our trainers have to be well conversant or knowledgeable about wildlife trade and trafficking issues?**

No, they do not. The ROUTES materials are user-friendly and have been designed so that they can be delivered by a trainer(s) without prior knowledge on these issues. The eModules and videos do not require any additional input by trainers. All training presentations include supplementary notes to help trainers deliver the lesson clearly.

4. **How do I know that my training is impactful?**

You can assess the level of change in trainees' knowledge and awareness of wildlife trafficking and prevention, or determine broader impacts of the training combined with any other awareness raising efforts you have carried out on for e.g. social media, posters, etc., through an online survey that can be sent to all staff. You will also be able to assess the awareness of your company's policies and protocols on wildlife trafficking and check that they understand how to identify and appropriately report suspected incidences of wildlife trafficking (see [Appendix A: Example Monitoring Survey](#)). Doing this can help you to determine the strengths and gaps in staff awareness and inform the focus of your future training efforts and staff engagement. Using online survey tools can enable the automated analysis of the data for easy assessment⁴.

5. **Can we add our company logo and branding to the training materials?**

Yes, companies can edit ROUTES resources to fit their communications and branding needs, such as:

- ✓ adding a company logo,
- ✓ changing the colours,
- ✓ inserting contact numbers,

³ Initially available free of charge for a limited number of enrolments per month. A fee for access via ACI's OLC will be payable after this.

⁴ Examples of available online survey tools include SurveyMonkey, Google Forms, Typeform, etc.

- ✓ translating text,
- ✓ adding local examples and
- ✓ changing the font.

Kindly note that the ROUTES logos and disclaimer must be retained and remain unchanged and any additional company logos should be placed separately to the ROUTES' logos. For further details please check the ROUTES branding guidelines (Refer to [Appendix B: ROUTES Branding Guidelines](#))

6. **Can we create new materials based on ROUTES resources?**

Yes, you can. Companies can choose to adapt ROUTES resources and content to fit their specific branding needs or produce their resources with information and guidance from ROUTES. In this case, please remove ROUTES branding and acknowledge ROUTES with the phrase ***"Based on resources developed by the USAID ROUTES Partnership"*** clearly visible.

ACI welcomes any feedback on the use and adaptation of the ROUTES resources.

7. **How can I get more information?**

- Contact ACI World directly at environment@aci.aero.
- Check out the [ACI Combatting Wildlife Trafficking Handbook](#) for information on training implementation, airport policy and awareness.
- Examples of action taken by airports can also be found in the Handbook and in the [Best Practice Case Studies from Selected Airports – Combating Illegal Wildlife Trade](#).



The USAID Reducing Opportunities for Unlawful Transport of Endangered Species (ROUTES) Partnership brings together transport and logistics companies, government agencies, development groups, law enforcement, conservation organizations, and donors to disrupt wildlife trafficking by reducing the use of legal transportation supply chains, and forms a key element of the concerted international response to addressing wildlife poaching and associated criminal activities worldwide.

All training materials are made possible by the generous support of the American people through the United States Agency for International Development (USAID). The contents are the responsibility of TRAFFIC and do not necessarily reflect the views of USAID, the United States Government or individual ROUTES partners.

Appendix A: Example Monitoring Survey

Air transport industry action against wildlife trafficking: staff survey

1. What is the name of your company?
2. Which airport are you based at most of the time?
3. Which department do you work in?
 - A. Cabin crew
 - B. Passenger check-in
 - C. Passenger screener
 - D. Cargo acceptance
 - E. Cargo baggage screener
 - F. Ground handler
 - G. Other
4. Wildlife trafficking is a global issue that exploits the air transport industry, and it could be happening at your airport. Do you know how traffickers smuggle wildlife through air transport?
 - A. Hidden under the trafficker's clothing
 - B. Hidden in the trafficker's baggage
 - C. Hidden in cargo
 - D. All of the above
 - E. None of the above
 - F. I'm not sure
5. In the last 2 years, have you seen any communications in your workplace (e.g. posters, videos, installations) raising awareness about wildlife trafficking?
 - A. Yes
 - B. No
 - C. Not sure
6. In the last 2 years, have you had any training (e.g. general awareness, role-specific; in-person, online) on wildlife trafficking prevention?
 - A. Yes
 - B. No
 - C. Not sure
7. Are you aware of any reporting procedure in your workplace that would enable you to report wildlife trafficking?
 - A. Yes
 - B. No
 - C. Not sure
8. If you suspected wildlife trafficking, would you feel confident to report it?
 - A. Yes
 - B. No, I would not feel confident to report it
 - C. No, I do not know how to report it
 - D. I'm not sure
9. Would you like to learn more about how to prevent wildlife trafficking in your workplace?
 - A. Yes!
 - B. No, thank you

BRANDING REQUIREMENTS FOR ADAPTING ROUTES PRODUCTS

The USAID Reducing Opportunities for Unlawful Transport of Endangered Species (ROUTES) Partnership provides a number of awareness and training resources (such as posters, training modules, videos, and social media content) that can be adapted by transport companies taking action to combat wildlife trafficking. Please refer to the following branding guidelines when making changes to ROUTES resources.

For questions or access to ROUTES design files, please contact TRAFFIC (coordinator of ROUTES): <https://www.traffic.org/contact/>

1. ADDING LOGOS AND BRANDING TO ROUTES RESOURCES

Companies can edit ROUTES resources to fit their communications and branding needs, such as adding a company logo, changing the colors, inserting contact numbers, translating text, and changing the font on ROUTES resources. If no other changes to the content are made, companies must adhere to the following ROUTES branding guidelines:

- The ROUTES logos and disclaimer cannot be changed or removed from the document
- Additional company logos must be placed in an area separate from the ROUTES logos



Company logo is separate from the ROUTES core team logos. Disclaimer is included.



Company logo is separate from the ROUTES core team logos. Disclaimer is included.



Disclaimer has been removed.



Company logo is placed alongside ROUTES core team logos.

2. CREATING NEW MATERIALS BASED ON ROUTES RESOURCES

Companies can choose to adapt ROUTES resources and content to fit their specific messaging needs, or produce their own resources with information and guidance from ROUTES. In this case, please remove ROUTES branding and acknowledge ROUTES with the phrase "Based on resources developed by the USAID ROUTES Partnership" clearly visible.